ORDER

Örders Order / Rev: 105008 Alt Order #: 06837953 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/06/12 BLPHI Sales Office: Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. Buying Contact: Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama for America Á35+ Demographic: New Business Thru: Product Codes: Order Separation: PLC01-Democrat 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID: POLITICAL/AGY, PCAN, GEN Revenue Codes: Agency External ID:

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	115	\$25,450.00	\$21,632.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	115	\$25,450.00	\$21,632.50	0,00
Totals	1 1 5	\$25,450.00	\$21,632,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$25,450.00
Market	100%	\$84,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$22,056.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$16,118.33
KTUD	1%	\$848.33
KVVU	20%	\$16,966.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,393.33

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
	E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	WTF	:30	3	\$90.004	0.00 NM	3	\$270.00
	١	NEWS				r								
		<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	We	ek: 09/1	10/12	09/16/12	WTF	3	\$90.00	0,00						

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Order / Rev:

105008

Advertiser:

Obama for America

Alt Order₄#;

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Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate: 1536

Ch Start Break Start/End Time Days 1.n End Inventory Code Len Spots Rtg Type Spots Rate Pri Amount 09/12/12 09/14/12 M-F 5-6a WakeUp w/Wa@M 5-6a --WTE--:30 ₹ \$90.004 0.00 NM 2 \$270.00 M-F 5-6a WakeUp w/Wagners NEW\$ Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$90.00 . 3 0.00 E 2 KSNV 09/17/12 09/17/12 M-F 5-6a WakeUp w/Wa@M 5-6a :30 \$90.004 0.00 NM \$90.00 1 M-F 5-6a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$90.00 0.00KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/WaQM 6-7a --WTF---:30 \$175.004 0.00 NM 4 \$700.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$175.00 0.00E 4 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/Wa@M 6-7a :30 \$175,004 0.00 NM \$175.00 1 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date Weekdays End Date Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$175.00 0.00 KSNV 09/12/12 09/14/12 **Today Show** CM 658a-9am --WTF--:30 \$200.004 0.00 NM 3 \$600.00 **Today Show TODAY SHOW** Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating 09/16/12 --WTF--Week: 09/10/12 \$200.00 0.00 KSNV 09/17/12 09/17/12 **Today Show** CM 658a-9am M-----:30 \$200.004 0.00 NM 1 \$200,00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 \$200,00 0.00 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$125,004 0.00 NM \$125,00 News 3 Sunrise SATURDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S--\$125.00 0.00 KSNV 09/15/12 09/15/12 Saturday Today ----S-CM 7a-9am :30 \$150.004 0.00 NM \$150.00 Saturday Today SAT TODAY Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/10/12 ----S-09/16/12 \$150,00 0.00 09/16/12 09/16/12 KSNV News 3 Sunrise - SUND&M 6a-7a ----5 :30 1 \$90.004 0.00 NM \$90.00 News 3 Sunrise SUNDAY **NEWS** Spots/Week Start Date **End Date Weekdays** Rating Rate Week: 09/10/12 09/16/12 \$90.00 0.00 E10 KSNV 09/16/12 09/16/12 Sunday Today CM 7a-8am ----S :30 \$150,004 0.00 NM \$150.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -----5 \$150.00 0.00 E11 KSNV 09/16/12 09/16/12 Meet the Press CM 8a-9am ---5 :30 1 \$1,300.003 0.00 NM \$1,300.00 Meet the Press MEET THE PRESS **End Date** Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 ---5 \$1,300.00 0.00 1 E12 KSNV 09/16/12 09/16/12 News 3 Today Wknd CM 9a-930am -----5 :30 \$125,004 0.00 NM \$125.00 News 3 Today **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating ----S Week: 09/10/12 09/16/12 \$125,00 ---s E13 KSNV 09/16/12 09/16/12 CM 9:30a-10a :30 \$135.004 0.00 NM \$135.00

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Obama for America

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Estimate:

1536

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Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Chris Matthews 9 Chris Matthews 8									
	MATHEV		Manhalana	04-8811-	D-1-	D. P.				1		
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$135.00	Rating 0.00						
E 14 KSNV	09/12/1	2 09/14/12	M-F Today Show M-F Today Show		9-10a	WTF	:30	4	\$95.004	0.00 NM	4	\$380.00
	SHOW		187	0		.						
<u>5ta</u> Week: 09/	rt <u>Date</u> 10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$95.00	Rating 0.00						
E 15 KSNV			M-F Today Show M-F Today Show		9-10a	M	:30	1	\$95.004	0.00 NM	1	\$95.00
	SHOW		104s s ladava	Ou ata Atta ata	D-4-	D-4'						
<u>อเล</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$95.00	<u>Rating</u> 0.00						
			M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	WTF	:30	4	\$80.004	0.00 NM	4	\$320.00
	SHOW rt Date	III End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	WTF	4	\$80.00	0.00						
			M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	М	:30	1	\$80.004	0.00 NM	1	\$80.00
	SHOW rt Date	III End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	<u>3pots/vveek</u>	\$80.00	0.00						
E 18 KSNV	09/12/1	2 09/14/12	Rachael Ray Rachael Ray	СМ	11am-12pm	WTF	:30	4	\$80.004	0,00 NM	4	\$320,00
RACHE		F. 45 4	tn	0 4 511 1	m	5 "						
<u>5ta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$80.00	Rating 0.00						
		2 09/17/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	1	\$80.004	0.00 NM	1	\$80.00
RACHE Sta	L RAY	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	M	1	\$80.00	0.00						
E 20 KSNV NEWS	09/12/1	2 09/14/12	Noon News Noon News	СМ	12-1230pm	~~WTF	;30 *	4	\$125,004	0.00 NM	4	\$500,00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	10/12	09/16/12	WTF	4	\$125.00	0.00						
E 21 KSNV	09/17/1	2 09/17/12	Noon News Noon News	СМ	12-1230pm	М	:30	1	\$125.004	0.00 NM	1	\$125.00
NEWS	-4 D-4-	E1 D-4-	Managara	Ou -t - 55/t-	D-4-	D-th-						
<u>5ta</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
E 22 KSNV	09/12/1	2 09/14/12	The Agenda 1230		1230-1p	WTF	:30	4	\$100.003	0.00 NM	4	\$400.00
AGEND	Α		The Agenda 123	0pm								
•	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 09/		09/16/12	WTF The Agenda 1230	Vana CM	\$100.00	0.00	.20		P400 000	0.00 NN4	,	* 400.00
AGEND		2 09/1//12	The Agenda 1230	•	1230-1p	М	;30	1	\$100.003	0.00 NM	1	\$100.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week; 09/		09/23/12	Manager Lives	1	\$100.00	0.00	.00		#4DE 00 :	0.00	_	^~~
E 24 KSNV	09/12/1	z U9/14/12	Days of our Lives Days of our Lives		1258p-2pm	~~WTF	:30	3	\$125,004	0.00 NM	3	\$375.00
DAYS	D	Feel Book	14/ I I	01-881	D -1	D-44						
<u>Sta</u> Week; 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$125.00	Rating 0.00						
E 25 KSNV				СМ	1258p-2pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00

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Advertiser: Product Desc: Obama for America

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Estimate:

OBAMA FOR AMERICA 1536 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type 3	Snots	Amount
			Days of our Lives							11.8 1760	-	Tunount
5.116			Days of our Lives	5								
DAYS	ort Data	End Data	Monisdova	Consta (Marak	Data	Define				ı		
<u>Sta</u> Week; 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
E 26 KSNV			The Doctors	СМ	2pm-3pm	WTF	:30	4	\$85.004	0.00 NM	4	\$340.00
			The Doctors		-pp		,00		\$00.001	0.00 1111	7	₩0-10.00
DRS												
·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	4	\$85.00	0.00			***			
E 27 KSNV	09/17/1	12 09/1//12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$85.004	0.00 NM	1	\$85.00
DRS			THE DOCTORS							1		
Sta	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	M	1	\$85.00	0.00						
E 28 KSNV	09/12/1	12 09/14/12	Dr. Phil	CM	3-4p	~~WTF	:30	4	\$150.004	0.00 NM	4	\$600.00
PHIL			Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	<u> </u>	\$150.00	0.00						
E 29 KSNV		··	Dr. Phil	СМ	3-4p	M	:30	1	\$150,004	0.00 NM	1	\$150.00
			Dr Phil		- · · · ·			•	\$100,00 1	0.00 1411	•	Ψ100.00
PHIL												
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	-	09/23/12	M	1	\$150.00	0.00						
E30 KSNV	09/12/1	12 09/14/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm	WTF	:30	4	\$145.004	0.00 NM	4	\$580,00
NEWS			471011115100 (1111	oury	(4:00 PM-4:3	io Pivi)						
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	WTF	4	— —	0.00						
E31 KSNV	09/17/1	12 09/17/12	NEWS 3 at 4 (1	-	4-5pm	M	:30	1	\$145.004	0.00 NM	1	\$145.00
NIT MO			4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)						
NEWS Sto	ırt Date	End Date	Weekdays	Spots/Week	Data	Datina						
Week: 09/		09/23/12	M	<u>50015/Week</u>	<u>Rate</u> \$145.00	<u>Rating</u> 0.00				1	-	
E 32 KSNV			NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	:30	4	\$175.004	0.00 NM	4	\$700.00
			4PM NEWS (1 h	-	(4:30 PM-5:0			•	\$ 11.0.00 (0.00 14.51	-,	φι σσ.σσ
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 09/		09/16/12	WTF	4	_ •	0.00			.			
E 33 KSNV	09/17/1	12 09/17/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	M	:30	1	\$175.004	0.00 NM	1	\$175,00
NEWS			41-101 14-440 (1.10	oury	(4.30 FM-5.0	O FIVI)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	M	1	\$175,00	0.00						
E34 KSNV	09/12/1	12 09/14/12	M-F Early News	CM	5-630p	WTF	:30	4	\$250,004	0.00 NM	4	\$1,000.00
NEMO			M-F Early News									
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	• • • • • •	09/16/12	WTF	<u> </u>	\$250,00	0.00						
E 35 KSNV			M-F Early News	СМ	5-630p	M	:30	1	\$250.004	0.00 NM	1	\$250.00
			M-F Early News					•	Ψ250,00 T	0.00 /11/2	•	φ200,00
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$250.00	0.00			A455.55	0.55		.
E36 KSNV	09/15/1	12 09/15/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
NEWS			Ja-Ju Lally New	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	S-	1	\$150.00	0.00						
E37 KSNV	09/16/1	12 09/16/12		CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450,00
										-		

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News 3 in Prime News 3 in	3 1	\$690.00 \$230.00 \$690.00
NEWS AFTER NFL Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date Start	3	\$230.00 \$690.00
Start Date Gold Policy G	3	\$230.00 \$690.00
Week: 09/10/12 09/16/12 09/16/12 09/16/12 09/14/12 09/14/12 09/14/12 09/14/12 09/14/12 09/14/12 09/16/12 09/	3	\$230.00 \$690.00
Start Date End Date Weekdays Spots/Week Rate Rating	3	\$230.00 \$690.00
Start Date End Date Weekdays Spots/Week Rate Rating	3	\$690.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	3	\$690.00
Week: 09/10/12 09/16/12 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M :30 1 \$230.004 0.00 NM	3	\$690.00
E 39 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M :30 1 \$230.004 0.00 NM M-F Jeopardy Start Date End Date Weekdays Spots/Week Rate Rating	3	\$690.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date O9/17/12 O9/14/12 O9/16/12 O9/16/12	3	\$690.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start		
Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 M 1 \$230.00 0.00		
Week: 09/17/12 09/23/12 M 1 \$230.00 0.00 E 40 KSNV 09/12/12 09/14/12 M-F Wheel of Fortune CM 7-730pm WTF :30 3 \$230.00 4 0.00 NM WHEEL Start Date Weekdays O9/10/12 09/16/12WTF Spots/Week Rate Rating N Rating N :30 1 \$230.00 4 0.00 NM WHEEL Start Date Start Date End Date Weekdays Spots/Week Rate Neek: 09/17/12 09/23/12 M Rating Rating Neek: 09/17/12 09/23/12 M 1 \$230.00 0.00 E 42 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pm WTF :30 4 \$125.004 0.00 NM		
M-F Wheel of Fortune		
WHEEL Start Date Week: 09/10/12 End Date 09/16/12 Weekdays Spots/Week Rate Rating 0.00 E 41 KSNV 09/17/12 09/17/12 09/17/12 M-F Wheel CM 7-730pm M :30 1 \$230.004 0.00 NM WHEEL WHEEL Start Date Week: 09/17/12 09/23/12 Weekdays Spots/Week Rate Rating 0.00 Week: 09/17/12 09/23/12 M 1 \$230.00 0.00 E 42 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pm wTF :30 4 \$125.004 0.00 NM	1	\$230.00
Start Date End Date Weekdays Spots/Week Rate Rating	1	\$230.00
Week: 09/10/12 09/16/12 wTF 3 \$230.00 0.00 E 41 KSNV 09/17/12 09/17/12 09/17/12 N-F Wheel of Fortune CM 7-730pm M :30 1 \$230.004 0.00 NM WHEEL Start Date Start Date O9/23/12 M 1 \$230.00 0.00 Week: 09/17/12 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pmwTF :30 4 \$125.004 0.00 NM	1	\$230.00
E 41 KSNV 09/17/12 09/17/12 M-F Wheel CM 7-730pm M :30 1 \$230.004 0.00 NM M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$230.00 0.00 E 42 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pmwTF :30 4 \$125.004 0.00 NM	1	\$230.00
M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$230.00 0.00 E 42 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pmWTF :30 4 \$125.004 0.00 NM	'	φ230.00
WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$230.00 0.00 E 42 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pm wTF :30 4 \$125.004 0.00 NM		
Week: 09/17/12 09/23/12 M 1 \$230.00 0.00 E 42 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pm wTF :30 4 \$125.004 0.00 NM		
E 42 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pmWTF :30 4 \$125.004 0.00 NM		

Face to Face w/ J.Ralston	4	\$500.00
FACE TO FACE		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/10/12 09/16/12WTF 4 \$125.00 0.00		
E 43 KSNV 09/17/12 09/17/12 Face to Face w/ RalstonCM 730-758pm M :30 1 \$125,004 0.00 NM	. 1	\$125.00
Face to Face w/ J.Ralston		* (= 2/22
FACE TO FACE	;	
Start Date End Date Weekdays Spots/Week Rate Rating	ı	
Week: 09/17/12		
E 44 KSNV 09/15/12 09/15/12 Wknd Jeopardy CM 630-7pmS- :30 1 \$150.004 0.00 NM SAT/Jeopardy	1	\$150.00
JEOPARDY		
Start Date End Date Weekdays Spots/Week Rate Rating	:	
Week: 09/10/12 09/16/12S- 1 \$150.00 0.00	:	
E 45 KSNV 09/15/12 09/15/12 Wknd Wheel of Fortune CM 7-730pmS- :30 1 \$150.004 0.00 NM	1	\$150,00
SAT/ Wheel of Fortune		
WHEEL		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12S- 1 \$150.00 0.00		
E 47 KSNV 09/17/12 09/17/12 Mon PR 8-10p CM 8-10pm M :30 1 \$1,100.004 0.00 NM	1	\$1,100.00
Monday Prime 8-10pm	•	φ1,100.00
THE VOICE		
<u>Start Date </u>	ı	
Week: 09/17/12 09/23/12 M 1 \$1,100.00 0.00	ı	
E 50 KSNV 09/12/12 09/12/12 Wed PR 9-10p CM 9-10pmW :30 1 \$1,300,004 0.00 NM	1	\$1,300.00
Wednesday Prime 9-10pm AGT	i	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Rating	ı	
Week: 09/10/12 09/16/12W 1 \$1,300.00 0.00	ı	
E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pmF :30 1 \$500.004 0.00 NM	1	\$500.00
Friday Prime 8-9pm	•	4000,00
DATELINE	i	
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/10/12 09/16/12F 1 \$500.00 0.00		
E 52 KSNV 09/15/12 09/15/12 CM 9-10pmS- :30 1 \$400.004 0.00 NM	1	\$400.00

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Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1536

							·
Ln Ch Start End	Inventory Code Break Sat PR 9-10p	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type Spots	Amount
	Saturday Prime 9-10pm						
NBC PRIME Start Date End Date	Weekdays Spots/Week	Rate	Rating			ı	
Week: 09/10/12 09/16/12	S- 1	\$400.00	0.00	· · · · · · · · · · · · · · · · · · ·			
E 53 KSNV 09/15/12 09/15/12	Sat PR 10-11p CM Saturday Prime 10-11pm	10-11pm	S-	:30	1 \$500.004	0.00 NM 1	\$500.00
NBC PRIME	Catalday Filling 10-11pm					0.	
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00				
E 54 KSNV 09/16/12 09/16/12		1p-530pm	S	:30	1 \$600.004	0.00 NM 1	\$600.00
FNIA	NFL Pre-Game						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 09/10/12 09/16/12 E 55 KSNV 09/16/12 09/16/12	NFL Football CM	\$600.00 1P-9PM	0.00	:30	1 \$4,000.004	0.00 NM 1	\$4,000.00
	NFL Football	,, 0, 1,,	_	.00	1 41,000.001	0.00 11111	Ψ 1,000.00
SUN NIGHT FTBL Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 09/10/12 09/16/12	s 1	\$4,000.00	0.00				
E 56 KSNV 09/12/12 09/14/12	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pi	m\TF	:30	4 \$255,004	0.00 NM 4	\$1,020.00
NEWS							
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/WeekWTF 4	<u>Rate</u> \$255.00	Rating 0.00				
E 57 KSNV 09/17/12 09/17/12		11pm-1135p		:30	1 \$255,004	0.00 NM 1	\$255.00
NEWS	M-F News 3 at Eleven						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 09/17/12 09/23/12 E 59 KSNV 09/16/12 09/16/12	M 1 Sa-Su News 3 at ElevenCM	\$255.00 11pm-1135p	0.00 mS	:30	1 \$225.004	0.00 NM 1	\$225.00
	Sa-Su News 3 at Eleven				, ,==,,,,		***********
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 09/10/12 09/16/12	S 1	\$225.00	0.00				
E 60 KSNV 09/12/12 09/14/12	The Tonight Show CM Tonight Show	1135p-1237a	WTF	:30	4 \$110.004	0.00 NM 4	\$440.00
LENO			-				
<u>Start Date</u> <u>End Date</u> Week; 09/10/12 09/16/12	<u>Weekdays</u> <u>Spots/Week</u> WTF 4	<u>Rate</u> \$110.00	Rating 0.00				
E61 KSNV 09/17/12 09/17/12	_	1135p-1237a	М	:30	1 \$110.004	0.00 NM 1	\$110.00
LENO	Tonight Show						
Start Date End Date	Weekdays Spots/Week		Rating				
Week: 09/17/12 09/23/12 E 62 KSNV 09/12/12 09/14/12	•	\$110.00 1237a-136ar	0.00 nWTF	:30	4 \$40.004	0.00 NM 4	\$160,00
FALLON	Late Night w/Fallon	1					
Start Date End Date	<u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	Rating				
Week: 09/10/12 09/16/12	WTF 4	ψ 10100	0.00	-20	4 \$40.004	0.00 NM	£40.00
E 63 KSNV 09/17/12 09/17/12	Late Night w/Fallon CM Late Night w/Fallon	1237a-136ar	n M	:30	1 \$40.004	0.00 NM 1	\$40.00
FALLON Start Date - End Date	Weekdays Spots/Week	Pata	Dating				
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spots/Week</u> M 1	<u>Rate</u> \$40.00	<u>Rating</u> 0.00				
E 64 KSNV 09/15/12 09/15/12	Saturday Night Live CM Saturday Night Live	1130pm-1:02	2amS-	:30	1 \$400.004	0.00 NM 1	\$400.00
SNL							
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00				
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